



Montgomery Knolls/Pine Crest PTA

SPECIAL ANNOUNCEMENT – INTRODUCING THE PTA’S FIRST EVER DIRECT DONATION CAMPAIGN

SPECIAL PTA FUNDRAISER & MEMBERSHIP FORM:

FIRST ANNUAL DIRECT DONATION
CAMPAIGN: 2017-2018

GOAL: \$45,000

How will \$45,000 help
MKES and PCES?

- Grade Level Donation Grants
- Classroom Supplies and Technology
- Field Trips & Buses
- School Assemblies
- Art Room Supplies
- Media Center/Library Resources
- Gym Equipment
- PTA Events
- Teacher Appreciation Events & Gifts
- *Fall Festival in October
- *Fun Run in April
- Recess Equipment

MAKE AN EASY ONLINE PAYPAL DONATION

Send your PayPal payment to treasurer@mkpcpta.org. Please include a notation of "PTA DIRECT DONATION & MEMBERSHIP" so we can keep record of donations and memberships.

"We would save a lot of trees and a lot of time. We could potentially fund every project for the entire school year in 30 days. More specifically, I do not think parents want to receive papers every few weeks that ask for additional donations to fund our efforts."
– Andrea Hickman, VP

Dear Parents, Teachers and Our Entire Community,

During the last school year a *paramount* conversation began regarding simplifying our fundraising efforts in a significant way.

This year, the State and district have less funds to allocate, so the PTA must do more.

We must raise this amount to give our children plenty of resources they need, plus fund nearly all of the PTA events for the entire year.

PLEASE KNOW:

- ALL DONATIONS OF AT LEAST \$50.00 WILL AUTOMATICALLY INCLUDE YOUR INDIVIDUAL PTA MEMBERSHIP DUES.
- DONATIONS OVER \$100 WILL AUTOMATICALLY INCLUDE TWO ANNUAL MEMBERSHIPS.

(REMEMBER, ANNUAL INDIVIDUAL MEMBERSHIP IS \$10.00 PER PERSON.)

With your help and partnership, the PTA’s “Direct Donation & Membership” Campaign will ensure a fully funded PTA, additional monetary reserve for each school and less forms for families to be responsible for.

Please consider supporting this first-ever MKPC PTA Campaign. Feel free to reach out to your extended family to donate and support our school(s).

Rewards for every donation level will be communicated as soon as possible.

Best wishes to everyone as we get back to school and settle in to our new weekly routines!

Any Platinum Level Donors will have their name engraved in an art piece during the upcoming school renovations!

100% Tax Deductible!

Please Write: "PTA DIRECT DONATION/ MEMBERSHIP" ON YOUR ENVELOPE.

QUESTIONS?

Please contact Andrea Hickman, PTA Vice President and Campaign Lead for more information at vicepresident@mkpcpta.org.

MKPC PTA

Please complete and return this form to your child’s teacher... or donate online by November 1.

Name(s): _____

Email: _____

Child(ren): _____

School/Grade: _____

Teacher(s): _____

Address: _____

Total Amount Enclosed: \$ _____

I would like to support the MKPC PTA’s “Direct Donation” Campaign:

- Check enclosed (payable to MKPC PTA)
- Cash enclosed
- STAR DONATION (BASIC MEMBERSHIP or Other)
- BRONZE STAR DONATION (\$50+)
- SILVER STAR DONATION (\$150+)
- GOLD STAR DONATION (\$300+)
- PLATINUM STAR DONATION (\$1,000+)