



The **Montgomery Knolls- Pine Crest PTA** provides scholarships and financial assistance for enrichment programs, after-school clubs, and community-driven events. These programs cultivate a thriving environment for our students, families, and community. We host many events during the year and ask our local community businesses to support our families, the families that support you every day. Your generous corporate, community, and family sponsorships are much needed and appreciated. We offer many ways for your business to get additional exposure while supporting your local elementary school PTA.

## Sponsorship Levels

### PLATINUM SPONSOR - \$1,500

- Business exposure to more than 600 families on PTA website with link/logo to your company
- Premier placement of corporate logo on Fun Run T-shirt (800), May Fair T-shirt & printed materials
- Live emcee recognition at Fun Run and May Fair
- Vendor promotion table/sign during Fun Run, May Fair, Community and Educational events
- Recognition on PTA's social media sites (Facebook, website, weekly eNews, list serves)
- Full-page acknowledgement in the PTA School Directory (cover)

### GOLD SPONSOR - \$1,000

- Business exposure to more than 600 families on PTA website with link/logo to your company
- Corporate logo on Fun Run T-shirt (800+) and May Fair T-shirt
- Emcee special mention at Fun Run and May Fair
- Vendor promotion table/sign during Fun Run, May Fair
- Recognition on PTA's social media sites (Facebook, website, weekly eNews, list serves)
- Full-page inside acknowledgement in the School Directory

### SILVER SPONSOR - \$500

- Corporate logo on Fun Run T-shirt (800+)
- Recognition on PTA's social media sites (Facebook, website, weekly eNews, list serves)
- 1/2-page acknowledgement in the School Directory

### FUN RUN (Fall 2018) SPONSOR - \$350

- Corporate logo on Fun Run T-shirts (800)
- 1/4-page acknowledgement in the School Directory

### MAY FAIR (Spring 2018) SPONSORSHIP - \$300

- Event Table and Corporate logo on May Fair T-shirts (available for sale)
- 1/4-page acknowledgement in the School Directory

### eNEWSLETTER SPONSOR

|           |       |
|-----------|-------|
| 10 Issues | \$150 |
| 5 Issues  | \$75  |
| 1 Issue   | \$25  |

### DIRECTORY SPONSOR (8.5 x 11 page)

|                         |       |
|-------------------------|-------|
| Cover Page (Full Color) | \$300 |
| Full Page               | \$200 |
| Half Page               | \$125 |
| Quarter                 | \$75  |

*Family Messages Welcome!*

### EDUCATIONAL EVENT SPONSOR - \$300

- Signage at PTA sponsored events during the year including Science Fair, family nights such as International, STEM and Reading Night
- Vendor table at Science Fair
- Recognition in books distributed from Zina's Wolf Pack Library
- Recognition in the School Directory

### COMMUNITY EVENT SPONSOR - \$300

- Signage at PTA sponsored events during the year including Harvest Dance and Pizza Bingo
- Vendor table at Pizza Bingo (5 sponsor limit)
- Recognition in the School Directory

***Friends, family, & alumni can be sponsors too!***

### For Sponsorship Opportunities Contact:

Lisa Frazier at [LisaF@LNF.com](mailto:LisaF@LNF.com) 301.922.7888 OR  
Nicole Rovner at [nmn1248@gmail.com](mailto:nmn1248@gmail.com)

*The MK-PC PTA is a 501(c)(3) charitable organization. Tax ID 52-1223276. Donations are tax deductible to the amount permissible by law.*

**THANK YOU FOR YOUR SUPPORT!!!**

# Sponsorship

I WOULD LIKE TO SUPPORT THE 2018 MONTGOMERY KNOLLS-PINE CREST SCHOOLS BY SPONSORING AND HELP THE PTA'S MISSION TO SUPPORT STUDENTS, TEACHERS, STAFF AND FAMILIES.

## CONTACT INFORMATION

Person or Organization (as it should appear in printed material)

Point of Contact

Address

City

State

Zip

Phone

Fax

Email

Individual Authorizing Sponsorship

Signature

### YES, YOU CAN COUNT ON MY PARTICIPATION AT THE FOLLOWING LEVEL:

- PLATINUM \$1,500     GOLD \$1,000     SILVER \$500  
 FUN RUN \$350     MAYFAIR \$300     NEWSLETTER \$150/\$75/\$25 (QTY \_\_\_\_\_)  
 EDUCATIONAL EVENT SPONSOR \$300     COMMUNITY EVENT SPONSOR \$300

## DIRECTORY

- FULL COLOR FULL PAGE ACKNOWLEDGEMENT \$300     B/W FULL PAGE ACKNOWLEDGEMENT \$200  
 B/W HALF PAGE ACKNOWLEDGEMENT \$125     B/W QUARTER PAGE ACKNOWLEDGEMENT \$75

I WOULD LIKE TO DONATE AN ANONYMOUS DONATION TO THE PTA OF \$ \_\_\_\_\_

## METHOD OF PAYMENT

TOTAL AMOUNT DUE \$ \_\_\_\_\_

- Enclosed is my check payable to **MKPC PTA**     Please charge my credit card:

\_\_\_\_ MasterCard

\_\_\_\_ Visa

\_\_\_\_ American Express

\_\_\_\_ Discover

Name as it Appears on Card

Signature of Cardholder

Card Number

Expiration Date

The credit card information on this portion of the agreement will be securely destroyed immediately after processing.

### PLEASE MAIL OR EMAIL BACK TO:

Attn: PTA Treasurer  
201 Woodmoor Drive  
Silver Spring, MD 20901

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Donations are tax deductible to the amount permissible by law. Please consult your tax advisor.

### For more Sponsorship Opportunities Contact:

Lisa Frazier at LisaF@LNF.com 301.922.7888 OR Nicole Rovner at nmn1248@gmail.com